



Watch open-air live screenings of the Wimbledon Tennis Championships, England Test Match cricket, the Paris 2024 Olympic and Paralympic Games in this Belgravia courtyard, a picturesque suntrap just moments from Victoria station.

1 July to 8 September

A Summer of Sport in Eccleston Yards



Vote for your favourite now

With a nod to a summer of epic sporting events, this year's festival will bring the world of fun and games to life with eye-popping floral displays and unique experiences across the neighbourhood.

Get your floral fix at Belgravia in Bloom!

What's on

Our guide to the top 12 things to do during Belgravia in Bloom. Discover more at belgravialdn.com



Vote for your favourite installation 20 to 27 May

Take part in a public vote for the best floral installation at Belgravialdn.com. The winner will be announced on Instagram @Belgravia_LDN on Tuesday 28 May.



Floral biscuits from Biscuiteers 20 to 27 May

Buy bespoke floral biscuits at Biscuiteers, created especially for Belgravia in Bloom.



Cherry Blossom pancakes at Morena

During Belgravia in Bloom Morena is offering two specials, Cherry Blossom buttermilk pancakes and a refreshing Tropical Spritz.



Ready to wear frames by Cubitts

Cubitts will have a selection of ready to wear frames inspired by the RHS gardens.



Belgravia PLUS

Do you live or work in Belgravia? Sign up for Belgravia Plus to get insider-only access to special offers, gifts and experiences in the neighbourhood.

Visit belgravialdn.com to find out more



Belgravia in Bloom

20 - 27 May



Belgravia LONDON



Afternoon Tea from The Peninsula

The Belgravia in Bloom afternoon tea will celebrate the very best of the season's produce, all served against the backdrop of striking and symbolic dragon floral installation.



Cocktails at The Lanesborough

Pop into The Lanesborough Hotel's Library Bar, for an interactive Gin Sour-inspired cocktail inviting guests to play Noughts & Crosses atop a foam layer.



Horatio's Garden 21 May, 2pm & 22 May 12pm

Join Horatio's Garden and special guests Ashley Edwards, Gardeners Question Time Panellist, and Butter Wakefield, Garden Designer, for pop-up talks in Newson's Yard.



Explore Belgrave Square Garden 25 May, 9am to 5pm

Enjoy exclusive access to this beautiful private garden that's normally closed to the public. Entry is free.



Belgravia in Bloom menu from Enoteca Turi

Enoteca Turi has prepared a vibrant and artistic Belgravia in Bloom menu focused on fresh spring Italian produce.



Enjoy an exquisite gin & tonic with Silent Pool Gin 20 to 27 May

Luxury English gin brand, Silent Pool are popping up in Eccleston Yards across the festival. Visit belgravialdn.com for details.



Treat yourself at Blink Brow Bar 20 to 27 May

Visit Blink Brow Bar to enjoy a complimentary Rose Chai Tea and enjoy 15% off your brow, lash or wellness treatment.

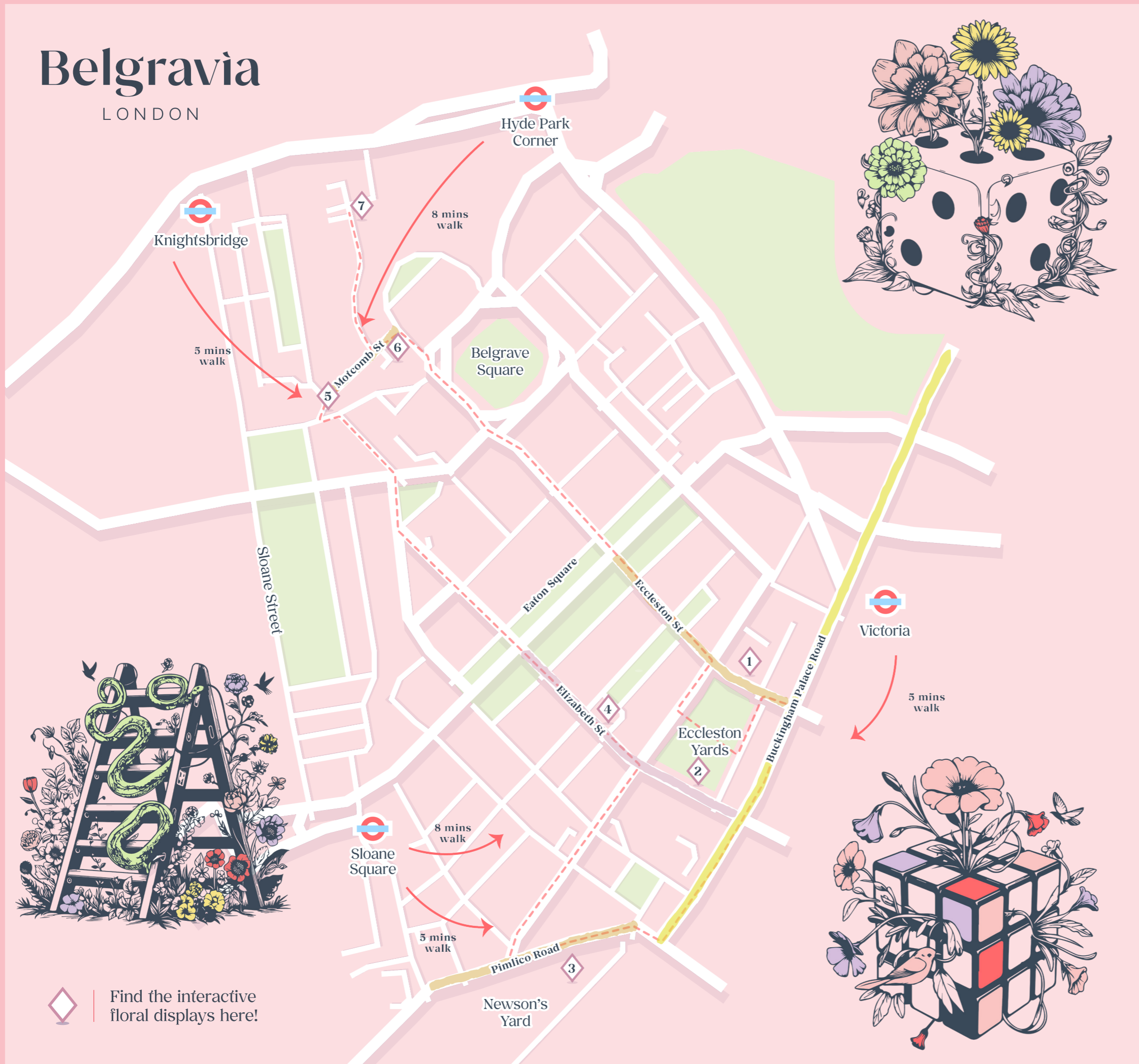



SMUK Life Workshops 21 & 26 May

Flourish in Life and Work with a group coaching experience hosted by Beth O'Neill Coaching or create your own Hand-Tied British Flowers Bouquet with Blooming Flair. Buy tickets at www.smuklondon.com

Belgravia

LONDON



 Find the interactive floral displays here!

Pimlico Road, Motcomb Street, Eccleston Yards and Elizabeth Street are all within 15 minutes walking distance of each other, and just five minutes from Victoria, Sloane Square and Knightsbridge tube stations. Start at your nearest tube station and follow the suggested route to see all the displays!

Here are the Belgravia brands taking part in Belgravia in Bloom with floral displays, special offers, events and more...

ECCLESTON YARDS

- | | | |
|------------------|----------------------|-----------------------|
| amie wine studio | Jones Family Kitchen | Studio Pottery London |
| atis | Morena | Wild by Tart |
| Biscuiteers | SMUK London | |

ECCLESTON STREET

- | | |
|--------------------|-------|
| Boisdale Belgravia | Chucs |
|--------------------|-------|

ELIZABETH STREET

- | | | |
|---------------------|----------------|---------------------|
| Bayley & Sage | Jo Loves | Pepa London |
| Bayley & Sage Abode | Joanna Wood | Peggy Porschen |
| Beulah London | KOUB Cafe | Penelope Chilvers |
| Catherine Best | Les Senteurs | Poilâne |
| Cefinn | Loquet London | The Buttery |
| Chestnut Bakery | ME + EM | The Thomas Cubitt |
| Cubitts | Moyses Stevens | Tomtom Coffee House |
| Ganymede | NRBY Clothing | |
| Jeroboams | Papouelli | |

PIMLICO ROAD

- | | | |
|--------------------|---------------|-------------------------|
| Bonadea | Enoteca Turi | St Mary's Bourne Street |
| Chelsea Textiles | Howe | The Orange |
| Cox London | Nina Campbell | |
| Daylesford Organic | OCHRE | |
| Edward Bulmer | PINCH | |
| Natural Paint | Robert Kime | |

MOTCOMB STREET AREA

- | | | |
|--------------------------------|-----------------------------|----------------------|
| Blink Brow Bar | Mina's | The Alfred Tennyson |
| COMO The Halkin | Mosimann's Club | The Goring |
| Coco der Mer | Motcombs | The Hari |
| Judith Blacklock Flower School | Neill Strain Floral Couture | The Lanesborough |
| Louise Kennedy | Salt | The Peninsula London |
| | | Tissa Fontaneda |

BUCKINGHAM PALACE ROAD

- | | |
|----------------|---------------|
| Buns From Home | The Alchemist |
|----------------|---------------|

List of brands correct at the time of printing, please go to belgravialdn.com for updates.

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INTRICATELY REALISED GIN